



Local Smart Growth Planning Campaign

Local Smart Growth Planning & the MetroFuture Vision

On June 9th 2009, MAPC launches its MetroFuture *Local Smart Growth Planning Campaign* with a session designed to help shape its activities.

The bulk of the region's land use decisions are made at the local level; MetroFuture's many goals for growth and preservation depend on decisions made within municipalities. These goals are wide-ranging, but are all crucial to the fundamental patterns of growth that MetroFuture puts forth as a vision for the region. The MetroFuture plan strives for a Greater Boston Region that embraces its unique and historic development patterns: focuses growth in areas that are well-equipped to meet the needs of new residents and jobs, and preserves the landscapes that shape our natural and cultural heritage.

MetroFuture Recommendations for Change

Key to advancing MetroFuture is informed, inclusive, and proactive planning, accompanied by a commitment to the changes needed. Today's current fiscal challenges are in fact an opportunity to refocus development priorities and planning strategies. These initiatives will help us redevelop and revitalize existing centers of activity, make the most of infrastructure investments, and reduce pressure on undeveloped areas.

Campaign Activities

MetroFuture provides strategies, data, decision support tools, alternative scenario analyses, and innovative methods of public engagement and learning to help those involved in creating local plans to integrate this vision for future growth. In this campaign, MAPC seeks partnerships with municipalities that are interested in integrating the tools, methods, and findings of MetroFuture into their planning activities, which could include:

- Developing local data, maps, and visualizations
- Developing local alternative scenarios for development and preservation priorities
- Using models for successful public engagement in the planning process
- Providing a regional context for local decision-making
- Determining the actions and priorities needed, such as municipal legislation, investments, and outreach, for the local plan to be realized
- Communicating progress and lessons learned for the benefit of other local planning activities